TRAVEL+ LEISURE

The 100 Best New Hotels in the World

The 2023 It List.

By Travel + Leisure Editors April 6, 2023



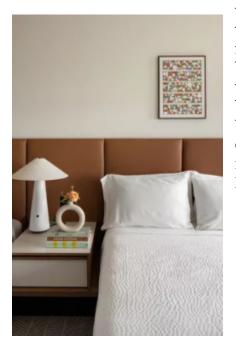
This year, for the first time, we divided our 100 It List winners into seven categories, looking at them through the lens of affordable luxury, best new wellness getaways, and inviting beach vacations, among other designations. Here, we've compiled our 100 winners, listed in no particular order, so you can see them all in one place.

Hotel Marcel – New Haven, Connecticut

Most travelers don't dream of sleeping beside a gargantuan Ikea, but if you're a fan of brutalism, you'll be willing to overlook the blue-and-yellow signage (not to mention the white noise of I-95) for a chance to sleep in a repurposed masterpiece that's listed on the National Register of Historic Places. First built in the 1960s as the headquarters for the Armstrong Rubber Company by Hungarian-American architect Marcel Breuer, the floating concrete box sat essentially unoccupied for decades, until architect and developer Bruce Redman Becker purchased the pile for \$1.2 million in 2020. He hired Brooklyn-based interiors and branding firm Dutch East Design to transform the tower into a dazzling, all-electric, LEED-platinum display of respectful adaptive reuse.



Christening it the Hotel Marcel, Dutch East Design carved out 165 guest rooms and suites that remain true to the aesthetics of the midcentury architectural movement — note the Anni Albers fabrics, the Knoll chairs, and the 800 recycled lighting fixtures throughout — while notably



warming up the interiors. Guests coming to New Haven to visit Yale enter the undulating panels of poured concrete to find shimmering, perforated brass encircling the restaurant bar, a sunken living room in the lobby, and deep, wood-lined windows in the guest rooms. If the stairs look familiar, that's because they're the same as those found in NYC's original Whitney Museum of American Art, which Breuer also designed. Not a stick of Ikea furniture to be found — except next door. hotelmarcel.com; doubles from \$135. —Heidi Mitchell